

CheckHabbo Radio Survey

January 2010

This document contains the information gathered in the "CheckHabbo Radio Survey," which was conducted in January 2010. The Survey was launched to get feedback from the CheckHabbo Community, to find out how we can improve the Radio for both its listeners and staff. The Survey was also launched to verify the CheckHabbo Owners' suspicions that the Radio was not being ran properly at the current time.

Total Responses: 22

General

Are you registered to the CheckHabbo User System or Forum?

Yes	95%
No	5%
No Answer	0%

This question shows that almost everyone who took part in the Survey, was either registered to the Forum or User System; giving us the impression that the people who took part in the Survey were regular members of the community.

How long have you been listening to the CheckHabbo Radio?

A few days	9%
A week	5%
A couple of weeks	0%
A few months	9%
Over a few months	77%

This question confirms that most people, who took part in the Survey, were members of the community for over a few months; however some people, who participated, were fairly new to the website, giving us a slightly mixed view of opinions expected.

CheckHabbo Radio Survey

How would you rate your overall experience of the CheckHabbo Radio?

★	9%
★★	0%
★★★	9%
★★★★	27%
★★★★★	55%

This question shows that just over half of the people who tune in to the CheckHabbo Radio are completely satisfied with its work, where as most of the other ratings show that there could be a slight improvement needed somewhere.

CheckHabbo DJ Review

How would you rate the CheckHabbo DJs?

Excellent	31%
Good	31%
Neutral	13%
Fair	13%
Poor	13%

This question shows that most people, who took part in the Survey, rated our DJs to a satisfactory level, although some people thought of them slightly more negatively.

CheckHabbo Radio Survey

Rate the following areas of our CheckHabbo DJs:

	1★	2★	3★	4★	5★
Music Variety	0%	0%	6%	31%	63%
Requests & Shoutouts	7%	0%	33%	33%	27%
Communication	6%	19%	13%	19%	44%
Competitions & Events	25%	6%	25%	25%	19%
Humour	6%	13%	13%	25%	44%
Entertainment	0%	0%	25%	25%	50%

Some additional comments included:

- Nico and Richie's randomness makes me laugh.
- The DJs need to be more active.
- There are hardly any Requests or Shoutouts.
- Listeners are poor.

This question shows that the music variety and entertainment are at a satisfactory level, although the CheckHabbo DJs have a lot of improvement to do in the area of Competitions and Events that they do.

Music

How would you rate the music played on the CheckHabbo Radio?

Excellent	44%
Good	56%
Neutral	0%
Fair	0%
Poor	0%

This question shows that overall; people rate the music being played to a satisfactory level. There is no evidence in this question that suggests that people hate the music, but however, there is a suggestion that there could be a little improvement.

CheckHabbo Radio Survey

Which of the following do you prefer?

New Music	19%
Fairly New Music	13%
A Variety	63%
Music from a couple of years ago	6%
Legendary Hits from the Past	0%

This question shows that the majority of people, who tune in to CheckHabbo Radio, prefer a variety of music and not just brand new chart music. This is an area in which the CheckHabbo DJs will have to adjust to by playing both old and new music.

Pop	20%
Hip-Hop	11%
R&B	13%
Rave / Dance	21%
Rock	14%
Classics	7%
Greatest Hits	9%
Other	5%

Other preferences included:

- Country
- Trance

Radio Staff

Do you often use the CheckHabbo Request Line?

Yes	87%
No	13%

This question shows that most of the people, who listen to the CheckHabbo Radio, send in their own requests to ask the DJ to play their song, suggesting that Listeners often do try and interact with the CheckHabbo DJs.

How would you rate the Radio Management?

Very Effective	13%
Effective	38%
Neutral	25%
Ineffective	6%
Very Ineffective	6%
Additional Comments	13%

Some additional comments included:

- It is frustrating when the timetable is not cleared from the week before.
- The timetable not being cleared makes it confusing, when waiting for the next DJ to come on.

This question shows that only a small minority of people find the Radio Management 'Effective'. This is concerning due to the fact that there are also Additional Comments showing the downside of the Management. This gives the CheckHabbo Owners a signal to act by improving the Radio Management. We also apologise for any inconveniences with the Radio Timetable.

Conclusion

I would like to thank everyone who took part in the Survey, especially the below people who also earned themselves a special CheckHabbo Forum Badge:

- Thom.
- SuperSmurfMan
- Richard
- Ben
- Randomme
- Katty
- Madboy

All the feedback gained by the survey is valuable, and will help us improve the CheckHabbo Radio. This report will expose how people think of the CheckHabbo Radio at this point, helping us to set aims and targets to achieve.

If you would like to comment further on this report or get in contact with a CheckHabbo Owner, please send an email to nico@checkhabbo.net.

Thanks Again,

Nico & Richie
CheckHabbo Owners